

# Finding Your Corporate Champion

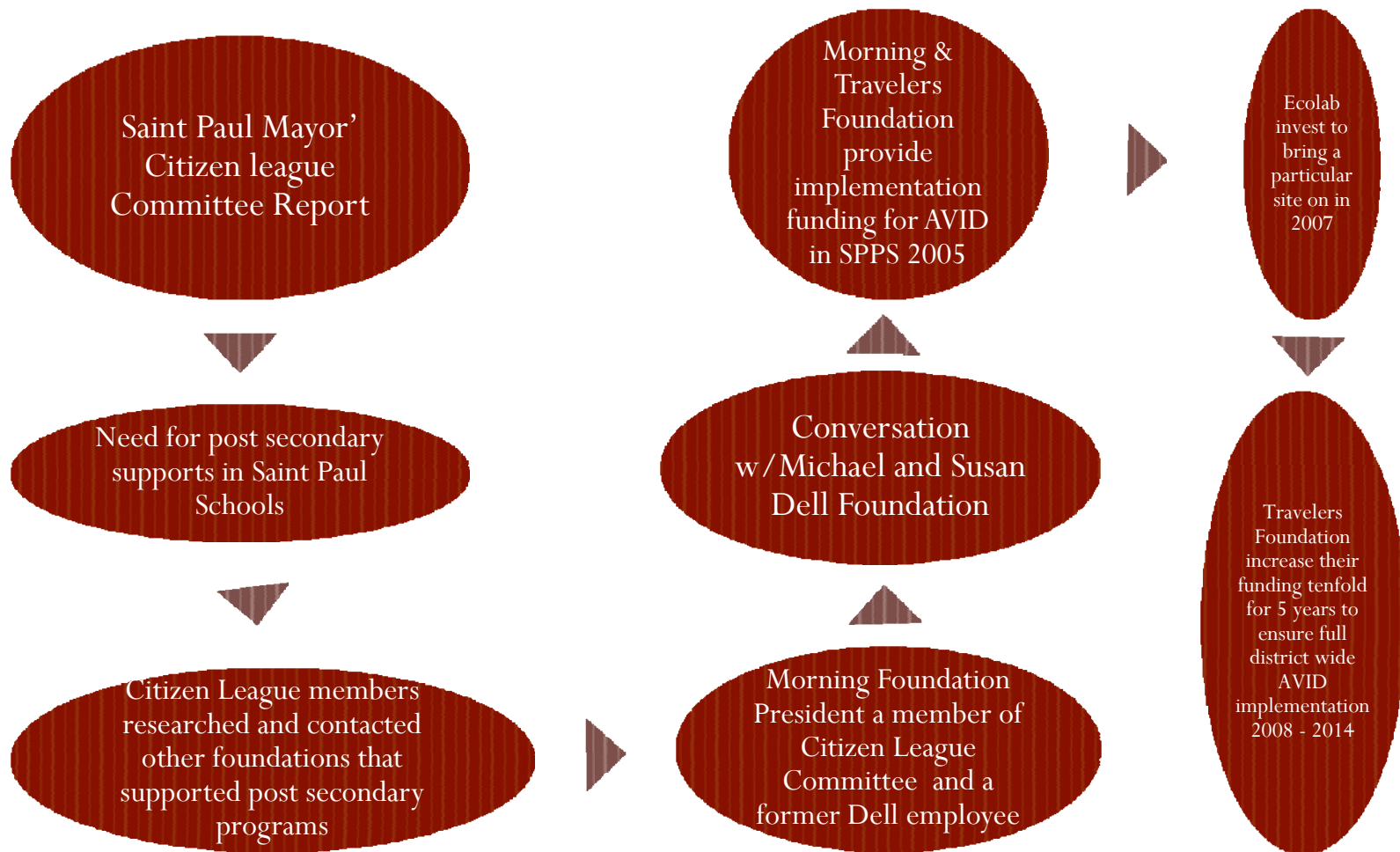
Insight from foundation and corporate supporters  
of the Saint Paul Public Schools AVID program

Presented by: Darlene Fry  
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# Foundations & Corporate Supporters

- Morning Foundation
- Travelers Company – Community Relations Foundation
- Ecolab Company-Community Giving

# Support History



## Keep In Mind

- In 2005 Saint Paul and Brooklyn Center School Districts were the first in Minnesota to implement AVID.

# What has been given over the years.

- Each foundation has given to different components of the AVID implementation.

Program event and student pictures inserted here

# Morning Foundation

- Provided funding for AVID training and libraries in first 3 years of implementation
- Provided funds for each site to have “extras” for students (T-Shirts, posters, etc.)
- One of the presenters of awareness sessions to SPPS schools
- Connection to other foundations and non-profits,
- Provided introductions to colleges and universities staff to assist with tutor recruitment

# Travelers Foundation

- 2005-2008 Funding was given to cover salary and ADL costs of the AVID coordinator.
- 2009-2014 Funding to cover expansion costs to implement AVID district wide.
  - Employee involvement
  - Directed giving of other “fundees”
  - Corporate exposure to students and staff
  - Emphasis on student enrichment and program need

# EcoLab Foundation

- Annual gift to one site for AVID program needs
  - 2007 Implementation costs, training, travel, libraries, site coordinator stipend, etc.
  - 2008 AVID Path training for entire building
  - 2009 Summer Institute training for new site team members, tutoring costs and student supplies for the entire site.
  - 2010 Summer Institute training for new site team members, tutoring costs and student enrichment opportunities
  - 2011 Summer Institute training for new site team members, tutoring costs and student enrichment opportunities

# Why the foundations gave

- Video of foundation representatives speaking to why they funded AVID

# What benefits foundations have received

- Video of foundation members

# How we have nurtured our foundation relationships over the years

- Understand the long term goals of the funder/foundation
- Data, Data, Data.
- Asked for what students have wanted/needed
- Connections to classrooms related to their passions
- Envision the future together
- Sharing of mishaps and successes

# Sharing your successes in finding a corporate champion...

- Ideas for finding a champion
- Ideas for keeping a champion
- Q & A