

The Future of Teaching and Learning



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ThinkCERCA and AVID help educators deliver rigorous, engaging literacy instruction that enables students in grades 4-12 to overcome obstacles and achieve success.

How Our Solutions Align



Teachers as
Facilitators



Student-Centered
Classrooms



Social-Emotional
Learning



Collaborative,
Blended Learning



Research-Based
Pedagogy

AVID

A nonprofit that helps schools shift to a more equitable, student-centered approach, so they can prepare all students for college, careers, and life

Close Reading Strategies

- Marking the Text (Underline Claims, Circle Key Terms)
- Take Notes in the Margin (Make Connections, Summarize, Clarify)

Collaboration Strategies

- Socratic Seminar
- Philosophical Chairs
- Collaborative Study Groups

ThinkCERCA

An online platform for close reading and academic writing across all content areas that has proven student achievement results

Close Reading and Academic Writing Support

- Discipline-Specific Close Reading Prompts
- Differentiated Texts and Tasks
- Highlighting and Annotation Tools
- Interactive Graphic Organizers

Collaboration to Nurture Curiosity

- High-interest, Engaging Topics
- Debatable Writing Prompts
- Socratic Discussions and the Debate



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Socratic Discussion/Seminar

Both ThinkCERCA and AVID encourage students to engage in Socratic Discussion to collaborate and think critically. Use the resources below and apply them to [ThinkCERCA's Writing Lessons](#) or an interesting article in [AVID Weekly](#) and let the happy, noisy classrooms begin!

- [Socratic Discussion >](#)
- [Student Engagement Teacher Resource Packet >](#)
- [Inside an AVID Socratic Seminar Video >](#)

Close Reading & Note-Taking

Encourage focused note-taking in pairs before summarizing the ThinkCERCA text on the platform. Use the AVID Weekly text to practice highlighting techniques using the highlighting step.

- [Making Note-Taking More Accessible >](#)
- [Literacy is Freedom! >](#)

Argue Everything!

The CERCA Framework can be used with any text. Provide students with the CERCA graphic organizer and a text or an image and lead students in a collaborative discussion. AVID Weekly articles provide engaging interesting texts that can be connected to texts in the ThinkCERCA platform to give students additional evidence to use in their debates.

- [What is CERCA? >](#)
- [Inside a ThinkCERCA Debate Video >](#)
- [AVID Philosophical Chairs Video >](#)

Educator Spotlight:

"What's really important to me is when the students walk across that stage... I want to know that they have the skills to be successful as they go out into the world. We've embraced ThinkCERCA as one of the programs and we complement that with a program called AVID. We use those programs to develop problem solving, critical thinking, making sure every student has access to rigor, that they know how to write, how to analyze documents, and write a coherent response to a prompt. And so I think that's really important for students to have that skill regardless of where they go because it will be required of them as citizens."

– Principal Mark Bosco, Myers Park High School, NC